



Denim SHOW

Denim Show 2018 - Post Show Report

Denim is not just a comfortable pair of jeans albeit now it's a part of a bigger picture with Denim Show at



Denim Show 2018: A Call for Denim Revolution

Denim Show – A much-hyped Show on Denim, scheduled concurrently with Gartex – India's comprehensive exhibition on garmenting & textile manufacturing solutions, has marked its entry with the expected zeal. Denim – as we all know is one of the fastest growing fabrics which has certainly fetched a special spot in today's generation that Gartex India 2018 notices well in time and provided a platform christened as Denim Show that was specially built to stage the innovations and trends in Denim.

Concluded with an unprecedented response on 20th August at Pragati Maidan, in New Delhi, the Show witnessed the presence of all the leading Denim Brands, gathered together and showcased their respective innovations to Garment/Denim Fabricators & Manufacturers, Denim Designers, Merchandisers, Fabric Sourcing Teams from Top Apparel Brands, Buying Houses, Design Studios, Retailers and Factories.

Organised in association with Denim Manufacturers Association of India (DMA), Creora participated as the Platinum Sponsor of the VIP Lounge and R|Elan Fabric 2.0 - A Quality product from Reliance Industries Ltd. was the Gold Sponsor; while CMAI was the supporting association for the Denim Show. Facilitating numerous business opportunities, the Show offered almost equal quantum of satisfaction to both the exhibitors and visitors.

With 30 exhibitors comprising all the leading brands from Denim Industry, the Show set up new horizons for denim fraternity in India. Overall the show witnessed the excitement onsite with 18,100 trade visitors showering in at the venue. An important achievement of the Show was in drawing focused buyers, which eventually led to many, suitable and profitable partnerships along with many deals getting closed and positive buyer-seller meets. The outcome of the Show was excellent.



Show Sponsors & Supporters

VIP Lounge Platinum Sponsor



Gold Sponsor



Denim Show Trends Zone Sponsors



Sponsored By



Government of Madhya Pradesh

Carry Bag Sponsor



In Association With



Supporting Association



THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA



Exhibiting Companies

Arvind Limited | Aarvee Denims & Exports Ltd. | Anubha Industries Private Limited | Bhaskar Industries Pvt. Ltd. | Ginni International Ltd. | Jindal Worldwide Ltd. | LNJ Denim (Unit RSWM Ltd.) | Ultra Denim Pvt. Ltd. | Modern Denim Ltd. | Partap Spintex Pvt. Ltd. | Reliance Industries Ltd. | Raymond UCO Denim Pvt. Ltd. | Vinod Denim Ltd. | Mafatlal Industries Ltd. | Mudra Denim Pvt. Ltd. | Oswal Denims | Nandan Denim Ltd. | Suryalakshmi Cotton Mills Ltd. | Siddhi Weaves Pvt. Ltd. | Mahak Creation Pvt. Ltd. | Yamuna Machine Works Ltd. | Hyosung Corporation India Pvt. Ltd. | OM Denim | Rossari Biotech Ltd. | Corner Stone | Goldstar Garment Accessories Pvt. Ltd. | G-Legacy | More Threads | Apparel Training & Design Center | Fujian SBS Zipper



































Denim Talks

Sponsored by **Reliance Industries** and **Government of Madhya Pradesh**, Denim Talks was conducted on the 3rd day of the show, focusing on the emerging trends and technology in the denim industry. The Conference highlighted the innovations in design and trends besides highlighting the changing technologies on denim manufacturing front.

Six eminent speakers namely **Mr. Ritesh Sharma, Reliance Industries Ltd.**; **Mr. Sartaj Singh Mehta, Pepe Jeans**; **Mr. Ashish Pateria, DIP & IP, GoMP**; **Mr. Anuraag S, Pencilbox**; **Mr. Manuj Kanchan, Jeanologia**; and **Dr. Christina Raab, ZDHC** chose this medium to spread awareness about the transition in the denim industry.

The Topics opted by our respected speakers were **Fabric 2.0: Innovative Solutions to Cap New Age Demands**, **Upcoming Denim Trends**, **Investment Opportunities in Textile & Garment Sector in Madhya Pradesh**, **Experiencing Design with Day to Day Practices**, **Denim Industry Going Digital** and **Innovations in Denim Sector Through Chemical Management** respectively.





Mr. Ritesh Sharma, Reliance Industries Ltd.



Mr. Sartaj Singh Mehta, Pepe Jeans



Mr. Ashish Pateria, DIP & IP, GoMP



Mr. Anuraag S, Pencilbox



Mr. Manuj Kanchan, Jeanologia



Dr. Christina Raab, ZDHC

Denim Applications Zone

The organisers also dedicated space for Denim Applications within the periphery of the Denim Show to highlight rapidly increasing applications of denim fabric. Going beyond our imagination, the zone displayed denim scooter, rugs, bikers' helmets, decorative items, home furnishings, bags, shoes, toys, car seat covers, face-masks, phone covers, upholstery, insulations, etc. to bring forth a wholesome idea that where denim can be used.

















Denim Trends

The show also brought the Denim Trends to unveil the latest trends taking place in the Denim Industry to achieve a sustainable growth. The Trends sponsors Arvind with theme Azurite and Raymond with theme Fun & Freedom showcased their latest products; both received overwhelming responses from the trade buyers.





Visitors' Footfall

The overall visitor count at the end of the third day grossed to 18,100. Garment/Denim Fabricators & Manufacturers, Denim Designers, Merchandisers, Fabric Sourcing Teams from Top Apparel Brands, Buying Houses, Export Houses, Design Studios, Retailers & Factories, along with garment manufacturers, fashion designers, apparel industry professionals, home textile players, textile printing companies, sports & apparel manufacturers, buying houses and many more gathered over one lucrative platform to give rise to a number of successful business undertakings.

Key Visitations For Denim Show

Garment & Apparel Brands

- LifeStyle
- Woodland
- Chelsea
- Killer Jeans
- Pepe Jeans
- Cantabil Retail
- Wrecker Jeans
- V Mart Retails Ltd.
- Inditex
- Numero Uno Clothing Ltd.
- Vogue Intex
- VF Asia India
- John Lewis India
- Wills Lifestyle (ITC Ltd.)
- Marks & Spencer India Ltd.
- Raymond Apparel Ltd.
- Sahu Exports

Export Houses

- Shahi Exports
- Orient Craft Ltd.
- Orient Fashions Pvt. Ltd.
- Richa Global Exports Ltd.
- Modelama Exports Pvt. Ltd.
- Pee Empro Exports Pvt. Ltd.

E-Commerce Companies

- Bewakoof.com
- Myntra.com
- Amazon.com
- Koovs.com
- Lulu & Sky
- Jcpenny.com

Buying Houses

- Li & Fung India
- William E Conoor
- Indev Sourcing
- SF Global Sourcing

Small Manufacturers & Retailers



















SEE YOU NEXT YEAR!

Denim
SHOW

@  **GARTEX** 2019

10 - 12 August, 2019

Pragati Maidan, New Delhi, India



www.gartexindia.com

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